



**THE MOTHER OF ALL HOT SPRINGS IN PAGOSA SPRINGS, COLORADO**  
**Explore Water-Based Wellness at The Springs Resort - A unique hot spring destination featuring**  
**25 pools filled with therapeutic water from the world's deepest hot spring**

Pagosa Springs, Colorado – (April 2022) – With the world’s deepest geothermal hot spring at its core, nature is the star at The Springs Resort located in a quaint Western town nestled along the banks of the San Juan River. At over 1,002 feet\* deep, “The Mother Spring” not only provides geothermal energy to The Springs Resort – constantly feeding mineral water to 25 smaller pools terraced along a bend in the river, with water temperatures ranging from 80 degrees to 114 degrees – but also provides heat to schools, many municipal and county buildings and breweries in the town of Pagosa Springs. Overnight guests at the 79-room, pet friendly riverfront resort enjoy a special perk: 24/7 access to its varied and wondrous steamy soaking pools, creating their own magical mist-ery tour with every visit.

With an ownership change in 2018 and with it a new focus on wellness, The Springs Resort is a thriving example of the health benefits hot springs have provided for centuries -- a natural, healing antidote to the stresses of modern living. With soaking available to resort guests as well as day visitors, good health becomes attainable to a broader audience, further underscoring the idea of the “democratization of wellness.” The Springs Resort is on the right track as the global wellness economy is booming. According to the non-profit Global Wellness Institute, the leading industry research authority, wellness tourism is currently a \$436 billion global economy with hot springs accounting for a \$39 billion portion of that market.

The setting of the resort’s outdoor pools -- inviting in all four seasons -- evokes the dramatic landscape of the ancient caldera that gave birth to the geothermal spring eons ago. The therapeutic and rejuvenating waters at the resort are the only hot springs soaking pools in Pagosa Springs to get water directly from the naturally occurring artisanal Mother Spring. The organic blend of 13 minerals in The Springs geothermal waters include lithium, potassium, magnesium, iron, sulfate and manganese. This unique mineral composition is said to have many health benefits such as ridding the body of toxins, reducing blood pressure, improving digestion, boosting brain activity and building musculo-skeletal health; in essence providing a synergistic effect that promotes your body’s self-healing forces and helps regulate its internal balance. Other practical benefits of thermal water soaking include a deeper night's sleep, less joint soreness with ease of movement and an increase in energy and vitality that will last days after departure.

The word SPA is said to have derived from the Latin *solus per aqua*, or “health by water.” For centuries cultures around the world have practiced “contrast bathing” – hot or warm soaks or steams followed by immersion in cold water or cold air – to aid in everything from balancing the immune system to treating allergies. The cool water of the San Juan River and the fresh mountain air with the contrast of the resort’s warm mineral pools make for a natural and delightful hot/cold experience.

The Springs Resort is a year-around destination offering relaxation during all four of Colorado’s gorgeous seasons. Après-ski, soaking is a favorite for winter visitors to the Wolf Creek Ski Area, only 24 miles from Pagosa and renowned for Colorado’s deepest snowpack. Wildflowers begin to bloom in the sunny springtime and by summer the soaking pool area is blanketed with hollyhocks, daffodils, and daisies in every color. Whether surrounded by colorful blooms or mounds of snow, some of the most striking features during any season are the naturally occurring mineral formations beside the soaking pools, created as the geothermal water leaves its mineral-rich story in the form of travertine mounds and cones of dissolved quartz (called tufa) creating a prehistoric yet inviting look in the landscape. Interestingly, it was travertine mounds that also created the river bend the resort overlooks.

**P-AH-GOSA SPA:** Beyond the irresistible soaking-pools-with-a-view there is also a full-service spa at the resort, to enhance the benefits of soaking and deepen the relaxation experience. The spa offers a range of therapeutic massages, body treatments – some using essential oils inspired from local plants and flowers – and sophisticated facial treatments using ISUN, a luxury line of organic skin products developed and produced in the region’s San Juan Mountain range. A bonus: each 60-minute spa treatment includes an all-day, General Admission Soaking Pass.

The resort’s not-to-be-missed wellness experiences include daily complimentary:

- **Aqua Yoga** -- Done in one of the hot springs pools each morning; ideal for all levels to improve strength, flexibility and range of motion without overstretching while soaking in healing minerals from the geothermal water
- **Forest Bathing** -- A daily immersion in nature amid the pine and oak trees of the nearby San Juan Forest to help you find a sense of renewal, relieve stress, improve feelings of happiness and even free up creativity
- **Aqua Sound Bathing** -- A powerful combination of our geothermal water and the waves of harmonic sound from singing bowls bring about a deep sense of relaxation and peace.
- **Warrior Plunge** -- A guided contrast bathing experience from the hot pools to the crisp waters of the San Juan River.
- **Gratitude Ceremony** -- Conducted daily at 4 pm by the famous Mother Spring, guests are guided through a brief history of the waters and the enriching benefit of reflecting on their many blessings.

**ROOMS:** Guests can choose from Classic, Deluxe and Lodge rooms and suite categories, divided among three distinct buildings. The resort’s original building was opened as a motor lodge in the 1950’s and offers quaint and updated accommodations where crisp white linens are juxtaposed with historic sepia toned photos. The newest is a three-story, 29-room building called The Lodge, – the first Gold LEED Certified hotel building in Colorado – which houses the new check-in and reception area and a three-story atrium style Great Room with the Phoenix Bar along its back wall.

**ACTIVITIES:** Boasting 300 days of sunshine, Pagosa Springs offers year-round renewal in what has been called “Mother Nature’s Water Park” since it features the most geothermal pools in one location in Colorado. The Springs Resort offers a “beach vacation in the mountains” where old and young, couples and singles, are invited to soak...renew...and repeat. There are also a range of après soak activities just minutes away – rock-climbing, hot air ballooning, fly-fishing, horseback riding, hiking, rafting and floating the San Juan River, plus skiing and a variety of winter activities.

A foot bridge connects the resort to bars, restaurants, breweries and shops located in the heart of downtown Pagosa Springs. A year-round calendar of events including *Backcountry Film Festival*, *Pagosa Folk & Blue Grass Festival*, *Pints and Pools Craft Beer Fest*, *4th of July Parade*, *Carnival and Rodeo*, and *Skis & Saddles Skijor*, offer something for everyone in this picturesque mountain town 50 minutes east of Durango, Colorado and approximately 3 hours from both Santa Fe and Albuquerque, NM.

**DINING:** Overlooking the river, *The Café* is ideal for breakfast and lunch, offering breakfast burritos, sandwiches and snacks and specializing in sweet & savory crepes. The casual, open-air *Barefoot Grill* overlooks the terraced soaking pools and the river and serves both a comfort and wellness menu with burgers, wraps, fresh salads, quinoa bowls, local beers and more.

**HISTORY:** The ancient Anasazi tribes were the first to use the waters of Pagosa Springs. The Ute tribe gave the springs the name “Pahgosa” which means “healing waters.” In the 1860’s the rights to the spring were disputed by the Ute and Navajo tribes and – as visitors can read about on plaques by the Mother Spring – an army officer, Col. Albert Pfeiffer helped the Ute’s win access rights. When the Mining Act of the 1870’s was passed and gold was discovered in the nearby town of Summitville, soaking in the waters of the springs became popular with settlers, eventually ending Ute use. Ten years later, the first bathhouse was constructed by Thomas Blair and eventually Pagosa Springs became commercialized.

1950s: The original hotel, called The Spring Inn was constructed as a classic Western motor lodge.

1970's-1980's: The "hippie dip" era of the hot springs.

1990's: The Deluxe building was added to the property. Modern day Pagosa Springs is born. River restoration project began, and a River Walk was created. Highway 160, leading to Wolf Creek Pass straightened and improved and The Springs Resort area is developed. Soaking pools are created – coinciding with the birth of the modern spa industry.

2000's: The Lodge was built on property, the private, VIP upper-level pools were added, and the depth of The Mother Spring was first measured.

2013: First brewery opens in Pagosa Springs using geothermal energy for “earth powered beer.”

June 2018: The Springs Resort was purchased by two men from Texas, Charles Leddy and David Dronet. In 18 months, ownership remodeled The Bath House; built The Café and The Barefoot Grill and relocated and rebuilt the Lobby in The Lodge building, directly in front of The Mother Spring, enhancing the guest arrival experience.

**OWNERSHIP:** Principals, David Dronet – a real estate developer and extreme mountain climber – and Charles Leddy – a former executive at McKinsey and Starbucks and current CEO of Presidian Hotels – met at a leadership conference before they began working on projects together. Only after they first discussed the opportunity to purchase The Springs Resort did they realize that they both spent time in Pagosa annually and both felt a special connection to the place. The Springs Resort became their passion project and they both began to understand the local saying, “You don’t choose Pagosa ... Pagosa chooses you.”

**MANAGEMENT:** Presidian, a San Antonio, Texas, based hotel management/ownership company, passionate about its stewardship of the landmark resort and is committed to honoring the past, present and future of this mountain town and its famous hot springs.

The Springs Resort, 165 Hot Springs Blvd, Pagosa Springs, CO 81147  
www.pagosahotsprings.com, 800-225-0934

###

*\*But no one really knows just how deep The Mother Spring is since it no plumb line ever reached the bottom! As a comparison, at 1002 feet, it is deeper than the Empire State Building, the St. Louis Arch or the Pyramids are high!*

**MEDIA CONTACTS:**

Kim Marshall – [kim@swelltheagency.com](mailto:kim@swelltheagency.com) 310-452-1234

Darlene Fiske - [darlene@swelltheagency.com](mailto:darlene@swelltheagency.com) 512-331-7755